

MEETING:	South Area Council
DATE:	Friday, 15 December 2017
TIME:	10.00 am
VENUE:	Meeting Room, The Hoyland Centre

MINUTES

Present Councillors Stowe (Chair), Andrews BEM, Coates, Franklin, Frost, Lamb, Markham, Shepherd and R. Wraith.

27 Declarations of Pecuniary and Non-Pecuniary Interests

Councillors Franklin, Lamb and Shepherd declared non-pecuniary interests in minutes 31 and 33 in relation to discussion about the Clean and Tidy Team and their positions as directors of Forge Community Partnership.

28 Minutes of the Meeting of South Area Council held on 20th October, 2017 (Sac.15.12.2017/2)

The meeting considered the minutes of South Area Council held on 20th October, 2017.

RESOLVED that the minutes of the South Area Council held on 20th October, 2017 be approved as a true and correct record.

29 Notes of the Ward Alliances (Sac.15.12.2017/3)

The meeting received the notes from the following Ward Alliances:- Hoyland Milton and Rockingham held on 6th November; Wombwell Ward Alliance held on 7th November; and Darfield Ward Alliance held on 23rd November, 2017.

RESOLVED that the notes from the Ward Alliances be received.

30 Report on the Use of Ward Alliance Funds (Sac.15.12.2017/4)

Members considered the report on the use of Ward Alliance Funds, previously circulated.

RESOLVED that the report be noted.

31 Performance Report (Sac.15.12.2017/5)

The item was introduced by the Area Council Manager. The attention of Members was drawn to the service provided by CAB delivering advice sessions. The service had recently seen a significant increase in clients attending, with numbers attending well over target, and many having complex cases.

Meetings had taken place to discuss the reasons behind increases and a survey was also to be conducted to provide an insight. A report would then be compiled with options for addressing the problem, which would then be discussed by Members at a future meeting of the Area Council. In the interim, the Area Council Manager made

members aware that staff employed in the library would try to provide support, letting clients know of waiting times.

Members discussed the possibility of putting in place an appointment system, noting that this could have adverse as well as positive impacts.

The Area Council Manager told the meeting that the Tidy Team generally had positive performance but it was noted that an amber rating had been given for 'outcome indicator targets met'. This was as a result of failing to meet a number of targets, including the number of litter picks, clean ups, as well as engaging businesses a new community groups. It was noted that this would be discussed at the next meeting of the Tidy Team Steering Group.

With regards to the contract with Kingdom Security to provide Environmental Enforcement, it was noted that there was a significant increase in the numbers of fixed penalty notices issued. Within the quarter 194 had been issued for littering and 6 for dog fouling, and 100% of contracted hours had been delivered.

Members discussed the visibility of officers and also the issues with regards to parking in centres such as Wombwell and Hoyland. It was suggested that Members provide intelligence highlighting areas where they would like officers to concentrate their patrols, including specific times where appropriate.

RESOLVED

- (i) that the report be noted;
- (ii) that a future meeting of the Area Council receives a report on options for dealing with the high levels of demand for advice.

32 Reducing the Strength and other health initiatives (Sac.15.12.2017/6)

Diane Lee, Head of Public Health, was welcomed to the meeting to provide an overview of 'Reducing the Strength' and other public health initiative with a view to discussing how to adapt delivery to the South Area.

Members were reminded how views of health have changed, and how a little as 10% of our health is related to health services, with the majority of health being linked to the environment in which we live.

Statistics related to life expectancy in both women and men showed gaps between Barnsley and national averages. Statistics showed that although people are living longer, much of this is in poor health. Also highlighted were the inequalities within the borough itself.

When considered against other areas within Yorkshire, Barnsley was highest for alcohol related hospital admissions and smoking related hospital admissions. The associated costs of each were noted.

Members noted the work to create a Smoke Free Barnsley, with many parks adopting this, and plans to roll this out to Barnsley Market in the New Year, whilst also aiming to adopt a similar policy around schools. Also noted were initiatives such as Best Bar None, and Reducing the Strength to address issues associated with alcohol.

Those present were made aware of initiatives to help residents maintain a healthy weight, including encouraging schools to adopt a policy of sugar free drinks.

In summary a number of areas were suggested where South Area Council could develop a Public Health Plan for the area. These included Reducing the Strength; Low Sugar Communities; Smoke Free Communities; Healthier Takeaways; Social Isolation; and Sleep.

Members supported the idea, and a number of positive suggestions were made. It was suggested that the plan needed to take account of the very constrained financial situation, and therefore focus was required. The plan could consider initiatives at all levels, borough wide, area, and ward, with the Area Council concentrating on the appropriate level, with Ward Alliances adopting the same approach. A suggestion was also made for the Area Council to be briefed on the work Age Concern was supporting in the area at a future meeting

In addition work could be undertaken to ensure a 'golden thread' supporting public health could be seen running through all Area Council and Ward Alliance work.

Members noted the positive work to make smoking invisible, but also commented on the rise of vaping. The use of this to aid stopping smoking was acknowledged, as was the potential for this to be a gateway to smoking tobacco.

RESOLVED:-

- (i) Thanks be given for the presentation and its content noted;
- (ii) That support be given for the development of a Public Health Plan for the South Area, with this being discussed a future meeting of the Area Council;
- (iii) That a future meeting of the Area Council receives a presentation from Age Concern about their work in the area.

33 Procurement and Financial Update (Sac.15.12.2017/7)

The item was introduced by the Area Council Manager. Members attention was drawn to the financial situation of the Area Council, and it was noted that approximately £42,000 remained for allocation in the current financial year. It was noted that income from the Kingdom Contract would be forthcoming at the end of the financial year.

Members were reminded of previous discussions about where the Area Council could potentially invest its resources. These included work to address social isolation; a further extension of the Private Sector Housing Enforcement contract; and the Grantfinder package. It was noted that discussion was taking place at a forthcoming Area Chairs meeting about the latter, and that there would be a workshop to fully scope work on social isolation in due course. Members commented on the current Private Sector Housing Enforcement contract, noting its positive impact.

Members discussed the merits of continuing the community magazine, noting that there were plans to try to evaluate its effectiveness using social media. It was noted that the magazine was produced at nil cost due to the advertisements within the

publication, with the only cost being for distribution. Members were supportive of two further editions of the magazine, given its reach.

RESOLVED that:-

- (i) The financial position for 2017/18, and 2018/19 be noted;
- (ii) That approval be given to produce two further editions of the Community Magazine in 2018.

34 Tour De Yorkshire (Sac.15.12.2017/8)

The Area Council Manager introduced the presentation, reminding Members of the recent announcement of Barnsley to host a stage of the Tour de Yorkshire on 4th May, 2018.

Both Men's and Women's races were scheduled to start outside the Town Hall and would come through the South Area, passing through Blacker Hill, Hoyland and Elsecar.

Members noted that a number of sessions were being held offering opportunities for businesses to get involved. The events team would also be assisting people to get involved in the 'In Gear' arts project.

The Area Council Manager highlighted some of the benefits from the previous year, with 25,000 spectators spending £538,500.

Members discussed the event, and it was noted that this offered an opportunity to showcase parts of the area. Discussion turned to financial support of the event, and it was suggested that any community activity around the event requiring additional finance should be directed towards the Ward Alliances. Members agreed that if the Area Council was to consider supporting the event financially, this ought to include what the investment would be for, how this would help meet Area Council priorities, and how it would provide value for money.

RESOLVED that the update of the Tour De Yorkshire be received.

35 Appreciation

Following her recent resignation as Councillor, Members expressed thanks to Emma Dures on her contribution to the Area Council and to the wider work of the Council. Members collectively gave their best wishes to her in her future endeavours.

RESOLVED that thanks for the contribution of Emma Dures be noted.

Chair